

2012 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

| ACTUAL COUNTS | January | February | March | April | May | June | July | August | September | October | November | December | YTD |
|--|---|--|---|---|--|--|---|--|---|---|---|--|--|
| Visitor Volume | 3,154,639 | 3,069,954 | 3,531,994 | 3,324,459 | 3,451,394 | 3,392,798 | 3,443,486 | 3,340,826 | 3,353,330 | 3,521,430 | 3,102,052 | 3,040,660 | 39,727,022 |
| Room Inventory | 150,827 | 150,827 | 150,920 | 150,920 | 150,920 | 150,245 | 150,245 | 150,245 | 150,245 | 150,245 | 150,165 | 150,481 | 150,481 |
| Citywide Occupancy | 78.3% | 81.7% | 88.3% | 86.5% | 86.6% | 88.0% | 87.2% | 84.0% | 86.8% | 89.4% | 79.7% | 75.8% | 84.4% |
| Hotel Occupancy | 82.2% | 85.7% | 90.5% | 89.6% | 90.0% | 91.4% | 90.4% | 87.7% | 89.4% | 91.1% | 82.5% | 77.9% | 87.4% |
| Motel Occupancy | 45.2% | 47.6% | 69.2% | 59.7% | 57.1% | 57.8% | 59.0% | 51.1% | 64.2% | 74.0% | 54.9% | 56.3% | 58.0% |
| Weekend Occupancy | 82.6% | 90.8% | 94.4% | 92.7% | 93.4% | 92.1% | 93.9% | 90.9% | 92.1% | 95.2% | 89.0% | 82.7% | 90.8% |
| Midweek Occupancy | 76.3% | 77.6% | 85.4% | 84.2% | 83.8% | 85.9% | 84.9% | 81.1% | 84.2% | 87.3% | 75.1% | 72.9% | 81.6% |
| Average Daily Room Rate (ADR) | \$113.82 | \$108.80 | \$107.21 | \$108.42 | \$112.43 | \$109.75 | \$97.12 | \$102.09 | \$112.52 | \$117.70 | \$104.00 | \$102.34 | \$108.08 |
| Total Room Nights Occupied | 3,662,423 | 3,574,191 | 4,133,488 | 3,916,538 | 4,051,276 | 3,966,140 | 4,062,177 | 3,911,837 | 3,914,400 | 4,162,325 | 3,591,100 | 3,533,812 | 46,479,707 |
| Convention Attendance | 538,552 | 575,717 r | 513,010 | 414,510 | 367,899 | 375,920 r | 255,961 | 478,522 | 364,648 | 477,248 | 438,330 | 143,697 | 4,944,014 |
| Conventions & Meetings Held | 1,493 | 1,983 | 2,302 | 1,938 | 1,742 | 1,682 | 1,316 | 1,236 | 1,884 | 3,001 | 1,899 | 1,139 | 21,615 |
| Total En/Deplaned Passengers | 3,175,798 | 3,108,106 | 3,654,736 | 3,554,497 | 3,663,251 | 3,588,995 | 3,670,872 | 3,643,902 | 3,431,417 r | 3,686,968 | 3,310,891 | 3,178,163 | 41,667,596 |
| Average Daily Auto Traffic | | | | | | | | | | | | | |
| All Major Highways | 87,692 e | 93,969 e | 101,223 e | 105,916 e | 101,689 ∋ | 109,990 e | 115,106 e | 110,020 e | 93,144 e | 94,583 e | 101,135 | 94,822 | 100,774 |
| 1-15 at NV/CA Border Gaming Revenue: | 36,578 | 37,996 | 40,304 | 44,610 | 43,266 | 47,650 | 51,170 | 49,340 | 36,226 | 38,387 e | 42,339 | 37,846 | 42,143 |
| Clark County | \$925,487,000 | \$812,135,000 | \$733,494,000 | \$743,673,000 | \$766,054,000 | \$707,313,000 | \$866,984,000 | \$727,031,000 | \$760,554,000 | \$859,879,000 | \$671,610,000 | \$825,668,000 | \$9,399,882,000 |
| Las Vegas Strip | \$623,512,000 | \$530,690,000 | \$448,683,000 | \$459,387,000 | \$475,068,000 | \$483,722,000 | \$597,455,000 | \$490,941,000 | \$496,823,000 | \$580,739,000 | \$431,864,000 | \$588,345,000 | \$6,207,229,000 |
| Downtown | \$47,065,000 | \$45,044,000 | \$43,388,000 | \$48,579,000 | \$45,349,000 | \$33,681,000 | \$41,235,000 | \$36,335,409 | \$44,355,000 | \$48,598,000 | \$38,526,000 | \$36,989,000 | \$509,144,409 |
| Boulder Strip | \$84,313,000 | \$71,653,000 | \$62,787,000 | \$70,184,000 | \$76,053,000 | \$50,523,000 | \$72,580,000 | \$55,649,000 | \$67,298,000 | \$74,540,000 | \$52,738,000 | \$58,396,000 | \$796,714,000 |
| Room Tax / LVCVA's Portion: | \$17,332,393 | \$16,116,404 | \$17,703,723 | \$17,531,552 | \$18,703,591 | \$17,430,350 | \$15,467,172 | \$15,276,888 | \$17,693,687 | \$19,671,146 | \$14,392,110 | N/A | N/A |
| | | | | | | | | | | | | | |
| | | | | | May | June | | August | September | • | November | December | YTD |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume | January | February | March | April | May 2.4% | June 2.1% | July | August | September | October | November 2.5% | December 2.8% | YTD 2.1% |
| PERCENT CHANGE FROM PRIOR YEAR | | | | | May 2.4% 2.2% | June 2.1% 1.0% | | August 1.5% 0.2% | 1.8% -0.1% | • | 2.5% -0.3% | 2.8% 0.2% | 2.1% 0.2% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory | January 0.9% | February 6.4% | March 3.7% | April -0.9% | 2.4% | 2.1% | July -0.8% | 1.5% | 1.8% | October 2.9% | 2.5% | 2.8% | 2.1% 0.2% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume | January 0.9% 1.1% | 6.4% 0.9% | March 3.7% 0.9% | April -0.9% 0.7% | 2.4% 2.2% | 2.1% 1.0% | July -0.8% 1.0% | 1.5% 0.2% | 1.8% -0.1% | October 2.9% -0.1% | 2.5% -0.3% | 2.8% 0.2% 2.7 0.9 | 2.1% 0.2% 0.6 0.4 |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy | 0.9% 1.1% -0.7 0.4 -8.5 | 6.4% 0.9% 1.1 2.4 -8.3 | March 3.7% 0.9% 1.1 1.0 2.9 | April -0.9% 0.7% -1.2 -1.2 0.0 | 2.4% 2.2% 0.5 1.5 -7.2 | 2.1% 1.0% -0.5 0.1 -6.3 | -0.8% 1.0% -1.1 -0.8 -4.6 | 1.5% 0.2% -0.1 -0.8 4.5 | 1.8% -0.1% 1.1 -0.5 15.0 | October 2.9% -0.1% 2.6 1.0 16.1 | 2.5% -0.3% 1.4 1.1 3.7 | 2.8% 0.2% 2.7 0.9 16.3 | 2.1% 0.2% 0.6 0.4 2.0 |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy | January 0.9% 1.1% -0.7 0.4 -8.5 -3.5 | 6.4% 0.9% 1.1 2.4 -8.3 1.3 | March 3.7% 0.9% 1.1 1.0 2.9 -0.9 | -0.9% 0.7% -1.2 -1.2 0.0 -0.5 | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 | -0.8% 1.0% -1.1 -0.8 -4.6 1.2 | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 | 1.8% -0.1% 1.1 -0.5 15.0 1.0 | October 2.9% -0.1% 2.6 1.0 16.1 2.5 | 2.5% -0.3% 1.4 1.1 3.7 0.3 | 2.8% 0.2% 2.7 0.9 16.3 1.4 | 2.1% 0.2% 0.6 0.4 2.0 0.0 |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Midweek Occupancy | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 | 6.4% 0.9% 1.1 2.4 -8.3 1.3 | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 | 1.8% -0.1% 1.1 -0.5 15.0 1.0 | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) | January 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% | -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% |
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| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways | January 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% 6.6% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% 34.6% 2.5% | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% -2.9% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% 16.7% 6.0% -0.3% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% 13.6% 0.4% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways 1-15 at NV/CA Border | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% 34.6% 2.5% | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% 6.0% -0.3% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% 13.6% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways 1-15 at NV/CA Border Gaming Revenue: | January 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% -0.4% 8.6% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% 6.6% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% 34.6% 2.5% | -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% 3.7% 13.2% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% 1.8% 6.1% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% -2.9% -3.9% -6.6% | October 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% 6.0% -0.3% 4.4% 2.8% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% -0.8% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.6% 13.6% 0.4% 0.9% 4.5% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways 1-15 at NV/CA Border Gaming Revenue: Clark County | January 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% 6.6% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% 34.6% 2.5% | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% 0.5% 6.2% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% -2.9% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% 16.7% 6.0% -0.3% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% 13.6% 0.4% 0.9% 4.5% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Motel Occupancy Weekend Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways 1-15 at NV/CA Border Gaming Revenue: | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% -0.4% 8.6% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% 6.6% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% 34.6% 2.5% -7.9% | -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% 3.7% 13.2% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% 2.5% 7.5% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% 1.8% 6.1% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% 2.2% 6.4% -3.4% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% -2.9% -3.9% -6.6% | October 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% -0.4% 4.8% | 2.5% -0.3% 1.4 1.1 3.7 0.3 1.3 0.6% 1.7% 6.0% -0.3% 4.4% 2.8% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% -0.8% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% 13.6% 0.4% 0.9% 4.5% 1.9% 2.3% 2.5% |
| PERCENT CHANGE FROM PRIOR YEAR Visitor Volume Room Inventory Citywide Occupancy Hotel Occupancy Weekend Occupancy Midweek Occupancy Average Daily Room Rate (ADR) Total Room Nights Occupied Convention Attendance Conventions & Meetings Held Total En/Deplaned Passengers Average Daily Auto Traffic All Major Highways 1-15 at NV/CA Border Gaming Revenue: Clark County Las Vegas Strip | 0.9% 1.1% -0.7 0.4 -8.5 -3.5 0.7 6.2% 0.6% -12.6% 25.1% 0.3% -0.4% 8.6% 21.6% 29.2% | 6.4% 0.9% 1.1 2.4 -8.3 1.3 1.2 10.5% 6.3% 25.5% r 51.1% 6.6% 0.7% 6.1% 5.5% 3.3% | 3.7% 0.9% 1.1 1.0 2.9 -0.9 1.0 -3.5% 2.5% -3.9% 34.6% 2.5% 0.9% 7.9% | April -0.9% 0.7% -1.2 -1.2 0.0 -0.5 -0.8 2.6% -0.5% -4.9% 5.5% 2.7% 0.5% 6.2% | 2.4% 2.2% 0.5 1.5 -7.2 -0.8 1.0 3.7% 2.2% 4.4% -0.6% 0.3% 3.7% 13.2% -10.2% -18.1% | 2.1% 1.0% -0.5 0.1 -6.3 -2.4 -0.4 8.5% 0.7% 2.2% r 15.8% -0.1% 2.5% 7.5% -7.9% -4.5% | July -0.8% 1.0% -1.1 -0.8 -4.6 1.2 -1.0 -2.2% 0.0% -2.8% -10.1% -0.6% 1.8% 6.1% 21.2% 27.5% | 1.5% 0.2% -0.1 -0.8 4.5 -0.2 -0.6 5.1% 0.6% 15.9% 17.3% 0.3% 2.2% 6.4% -3.4% -1.2% | 1.8% -0.1% 1.1 -0.5 15.0 1.0 1.2 1.0% 1.5% -16.1% 7.3% -2.9% -3.9% -6.6% | 2.9% -0.1% 2.6 1.0 16.1 2.5 2.9 2.6% 3.1% 4.3% 22.9% -1.5% -0.4% 4.8% 2.8% 3.6% | 2.5% -0.3% -1.4 -1.1 -3.7 -0.3 -1.3 -0.6% -1.7% -0.3% -0.3% -1.3% -13.0% -12.8% | 2.8% 0.2% 2.7 0.9 16.3 1.4 4.2 0.7% 3.8% -8.7% -10.0% -0.8% -1.6% -8.8% 11.2% 13.5% | 2.1% 0.2% 0.6 0.4 2.0 0.0 0.9 2.8% 1.8% 1.6% 0.4% 0.9% 4.5% |

r-revised

e-estimate as partial NDOT data unavailable.

| Laughlin | 2012 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY | | | | | | | | | | | | |
|--|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|
| ACTUAL COUNTS | January | February | March | April | May | June | July | August | September | October | November | December | YTD |
| 1. Visitor Volume | 163,397 | 170,344 | 198,482 | 186,875 | 175,981 | 179,955 | 206,439 | 187,234 | 161,651 | 164,223 | 148,765 | 128,884 | 2,072,230 |
| 2. Room Inventory | 10,334 | 10,334 | 10,334 | 10,334 | 10,334 | 10,333 | 10,333 | 10,333 | 10,333 | 10,333 | 10,333 | 10,333 | 10,333 |
| 3. Convention Attendance | 8,694 | 3,566 | 7,041 | 10,878 | 10,756 | 5,949 | 4,237 | 3,394 | 4,441 | 7,498 | 6,910 | 3,028 | 76,392 |
| 4. Total Occupancy | 52.7% | 60.0% | 66.4% | 64.3% | 59.2% | 63.1% | 71.1% | 63.6% | 57.3% | 56.2% | 52.1% | 42.4% | 59.0% |
| 5. Average Daily Room Rate | \$38.78 | \$40.52 | \$40.01 | \$49.34 | \$42.17 | \$41.59 | \$42.20 | \$45.06 | \$41.94 | \$37.83 | \$38.67 | \$40.68 | \$41.72 |
| 6. Total Room Nights Occupied | 168,827 | 179,812 | 212,715 | 199,343 | 189,650 | 195,604 | 227,750 | 203,725 | 177,624 | 180,022 | 161,505 | 135,817 | 2,232,394 |
| 7. Gross Gaming Revenue | \$40,964,000 | \$42,978,000 | \$49,849,000 | \$40,043,000 | \$42,054,000 | \$32,597,000 | \$37,088,000 | \$33,505,000 | \$34,951,000 | \$36,984,000 | \$37,821,000 | \$33,227,000 | \$462,061,000 |
| 8. Laughlin/Bullhead City Air Passengers | 20,515 | 22,950 | 25,288 | 23,442 | 17,476 | 16,936 | 17,270 | 17,534 | 17,156 | 20,166 | 16,967 | 9,061 | 224,761 |
| 9. Average Daily Auto Traffic: Hwy 163 | 3,992 | 4,521 | 4,658 | 4,981 | 4,080 | 3,982 | 4,042 | 3,867 | 3,755 | 3,913 | 4,026 | 3,592 | 4,117 |
| PERCENT CHANGE FROM PRIOR YEAR | January | February | March | April | May | June | July | August | September | October | November | December | YTD |
| 1. Visitor Volume | -8.9% | -11.8% | -8.4% | -8.8% | -7.9% | -5.7% | -7.8% | -5.9% | -7.8% | -7.4% | -7.1% | -9.0% | -8.0% |
| 2. Room Inventory | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | 0.0% | 0.0% |
| 3. Conventions Attendance | 11.8% | -29.4% | 15.7% | 22.7% | 9.4% | 26.4% | 9.2% | 34.7% | -11.4% | -7.1% | 16.4% | 103.5% | 10.4% |
| 4. Total Occupancy | -4.2 | -9.9 | -4.6 | -4.8 | -3.7 | -2.1 | -4.2 | -2.3 | -3.4 | -3.1 | -2.7 | -3.4 | -4.0 |
| 5. Average Daily Room Rate | 3.2% | 2.7% | 5.9% | 0.7% | 4.7% | 10.4% | -2.7% | 15.8% | 1.6% | -2.1% | -1.2% | 2.7% | 3.4% |
| 6. Total Room Nights Occupied | -7.5% | -11.2% | -6.6% | -7.1% | -6.0% | -3.4% | -5.7% | -3.6% | -5.8% | -5.4% | -5.1% | -7.4% | -6.2% |
| 7. Gross Gaming Revenue | 6.3% | -0.2% | -2.4% | 0.5% | 20.1% | -20.3% | -0.5% | -2.3% | -3.2% | -0.9% | -2.0% | 1.8% | -0.6% |
| 8. Laughlin/Bullhead City Air Passengers | -8.4% | -6.3% | -11.5% | 13.3% | 4.2% | -2.0% | 13.4% | 12.3% | 0.8% | 11.8% | -16.7% | -16.0% | -1.1% |
| 9. Average Daily Auto Traffic: Hwy 163 | -3.2% | 0.8% | -4.7% | 0.2% | -3.7% | -4.0% | -2.5% | -4.4% | -8.1% | -10.1% | -3.2% | -5.1% | -3.9% |

| Mesquite" | 2012 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY | | | | | | | | | | | | |
|--|--|--------------|--------------|--------------|-------------|-------------|-------------|--------------------|-------------|-------------|-------------|-------------|---------------|
| ACTUAL COUNTS | January | February | March | April | May | June | July | August | September | October | November | December | YTD |
| 1. Visitor Volume | 79,962 | 85,226 | 105,494 | 97,374 | 94,701 | 90,430 | 81,055 | 72,370 | 67,010 | 91,128 | 73,846 | 57,550 | 996,146 |
| 2. Room Inventory | 1,763 | 1,763 | 1,763 | 1,763 | 1,763 | 1,759 | 1,759 | 1,759 | 1,759 | 1,759 | 1,759 | 1,745 | 1,745 |
| 3. Total Occupancy | 68.9% | 78.5% | 90.9% | 86.7% | 81.6% | 80.7% | 70.0% | 62.5% | 59.8% | 78.7% | 65.9% | 50.1% | 72.8% |
| 4. Average Daily Room Rate | \$35.47 | \$54.63 | \$56.62 | \$57.28 | \$53.08 | \$49.44 | \$45.26 | \$51.21 | \$53.48 | \$61.33 | \$52.07 | \$53.33 | \$52.20 |
| 5. Total Room Nights Occupied | 37,656 | 40,135 | 49,680 | 45,856 | 44,597 | 42,585 | 38,170 | 34,081 | 31,556 | 42,914 | 34,775 | 27,102 | 469,107 |
| 6. Gross Gaming Revenue | \$10,433,000 | \$11,019,000 | \$12,792,000 | \$11,058,000 | \$9,924,000 | \$8,883,000 | \$8,265,000 | \$8,213,000 | \$8,344,000 | \$9,686,000 | \$9,733,000 | \$9,163,000 | \$117,513,000 |
| 7. Average Daily Auto Traffic: I-15 at NV/AI border | 18,645 | 19,839 | 21,356 | 22,596 | 22,352 | 23,707 | 24,767 | 23,501 | 21,328 | 21,935 | 21,334 | 19,055 | 21,701 |
| PERCENT CHANGE FROM PRIOR YEAR | January | February | March | April | May | June | July | August | September | October | November | December | YTD |
| Visitor Volume | 0.7% | 3.3% | 6.3% | 2.6% | 10.5% | 6.9% | 1.3% | -2.1% | -6.0% | -0.1% | -2.3% | -8.8% | 1.5% |
| 2. Room Inventory | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -0.2% | -1.0% | -1.0% |
| 3. Total Occupancy | -5.7 | -7.3 | -2.3 | -5.4 | 1.1 | -1.4 | -5.4 | -7.1 | -9.6 | -7.2 | -7.7 | -9.3 | -5.6 |
| 4. Average Daily Room Rate | -24.6% | 0.5% | -5.7% | -4.5% | 3.3% | 2.2% | -0.7% | 17.1% | 7.2% | 7.5% | 1.8% | 27.5% | 1.4% |
| 5. Total Room Nights Occupied | -7.9% | -5.5% | -2.7% | -6.1% | 1.1% | -1.9% | -7.3% | -10.4% | -14.0% | -8.5% | -10.6% | -16.5% | -7.1% |
| 6. Gross Gaming Revenue | 5.4% | 2.6% | 7.2% | -0.8% | -1.2% | 5.2% | -2.5% | 4.2% | -1.8% | -6.1% | -1.4% | -5.5% | 0.5% |
| 7. Average Daily Auto Traffic: I-15 at NV/AZ border | -0.2% | -0.1% | -6.4% | -2.9% | 1.2% | 1.7% | N/A | -1. 2 % | -3.2% | -2.1% | N/A | -3.1% | -0.4% |